



30

YEARS AT THE HEART OF THE PROFESSION

2020 SPONSORSHIP PACK

R3 – THE UK’S INSOLVENCY AND RESTRUCTURING TRADE ASSOCIATION

R3 is the trade association for the UK’s insolvency, restructuring, advisory, and turnaround professionals. The UK’s insolvency and restructuring profession rescues businesses and jobs, creates the confidence to trade and lend by returning money fairly to creditors after insolvencies, investigates and disrupts fraud, and helps indebted individuals get back on their feet. R3 is there to give the UK profession a voice, support its development, and help it share its experiences

When you partner with us, you connect with a network of over 2,500 insolvency, restructuring, advisory, and turnaround professionals.

How you can benefit from R3 sponsorship

R3’s members are influencers and strategic decision makers. As the leading provider of information and training, to the insolvency and restructuring profession, R3 offers a unique calendar of sponsorship opportunities – providing unrivalled access to the full spectrum of insolvency and restructuring professionals working with under-performing businesses and individuals nationwide.

Our sponsorship opportunities are designed to help you build brand awareness, expand your business network, connect with decision makers, and demonstrate your expertise and services through direct contact and exposure.

**SPONSORSHIP
WITH R3**



R3
REGIONAL

R3 has a network of 10 regional centers, each providing a comprehensive programme of technical, educational meetings, social and networking events.

| | |
|---------------------------|-------------------------|
| EASTERN | NORTHERN IRELAND |
| LONDON & SOUTH | SCOTLAND |
| EAST | SOUTH WEST & |
| NORTH EAST | WALES |
| NORTH WEST | SOUTHERN |
| MIDLANDS | YORKSHIRE |

REGIONAL TECHNICAL MEETINGS

SPONSORSHIP INCLUDES:

- A ten minute presentation by the sponsoring firm
- Two places at the regional meeting
- Branding and/or exhibitor stand at the event
- Logo on all pre-event marketing and delegate pack
- Social media exposure to our 8K+ followers

£850 - Non London Regional Events

£1,450 - London Regional Events

R3 Regional Meetings discuss a number of topics relevant to the profession at the time. They can take place in the form of Breakfast Briefings or Evening Briefings lasting approximately two hours

REGIONAL CONFERENCES NORTHERN CONFERENCE | EASTERN CONFERENCE

SPONSORSHIP INCLUDES:

MAIN/HEADLINE SPONSOR - FROM **£3,000** (MULTIPLE PARTNERS)

- A ten minute presentation by the sponsoring firm
- Two full delegate places at conference
- Branding and/or exhibitor stand at the event
- Logo on all pre-event marketing and delegate pack
- Full page advert within delegate pack
- Social media exposure to our 8K+ followers

DINNER SPONSOR - FROM **£3,500**

- Two delegate places at conference
- Logo on table menu
- Logo on pre-event marketing and delegate pack
- Full page advert within delegate pack
- Option to provide branded gifts for tables
- Social media exposure to our 8K+ followers

DINNER RECEPTION SPONSOR - FROM **£1,500**

- Logo on all pre-event marketing and delegate pack
- Full page advert within delegate pack
- Branding at drinks reception
- Two places at drinks/dinner
- Social media exposure to our 8K+ followers

EXHIBITING SPONSOR - FROM **£1,500**

- Branding and/or exhibitor stand at the event
- Full advert page within delegate pack
- Two places at drinks/dinner
- Social media exposure to our 8K+ followers

REGIONAL SOCIAL & NETWORKING EVENTS

R3 regions host a spectrum of unrivalled social and networking events nationwide. These range from smaller events, perhaps hosting 25 people to larger events of over 100 people. Regular events include: **golf tournaments; formal lunches and dinners; wine/gin tasting; bowling; curry nights; comedy shows; quizzes; BBQ'S and much more.** Tailored sponsorship is available and typical cost ranges from **£700 to £5,000** dependent on the event. If you are looking to promote in a specific area, we can connect you with the regional organisers to assist you.



R3 ANNUAL CONFERENCE

13th - 15th MAY 2020

The Annual Conference is being hosted at the Beaumont Estate, a state-of-the-art conference venue within an 18th-century mansion. The conference brings together approximately 300 senior restructuring and insolvency professionals to discuss the challenges faced by the industry and the future of the profession. There will be an abundance of networking opportunities and masterclass sessions, along with an exciting programme providing technical updates and practical guidance, and many fascinating speakers. Sponsorship packages include:

MAIN/HEADLINE SPONSOR - £13,000

- Networking Boat Trip
- A ten minute presentation by the sponsoring firm
- Acknowledgement within opening address
- Two full delegate places at conference
- Branding and/or exhibitor stand at the event
- Logo on all pre-event marketing
- Advert banner on APP
- Logo on conference APP and delegates badges
- Social media exposure to our 8K+ followers

KEYNOTE SPEAKER SPONSOR - £4,500

- Logo on all pre-event marketing
- Logo on conference APP and delegates badges
- Opportunity to welcome keynote speaker on stage
- Seat drop (corporate gift/material at conference)
- Branding on AV during keynote speaker sessions
- One full delegate place at conference
- Social media exposure to our 8K+ followers

ROOM WELCOME PACK AND KEYCARD - £2,000 + GIFT

- Logo on all pre-event marketing
- Logo on conference APP and delegates badges
- Logo on the hotel keycards
- Social media exposure to our 8K+ followers
- Gift placed in hotel rooms for arrival
- Gift is to be provided by the sponsor, this is up to the sponsor to be as imaginative as they wish.

EXHIBITING SPONSOR - £3,500

- Branding and/or exhibitor stand at the event
- Logo on conference APP and delegates badges
- Seat drop with promotion material
- Two places at drinks/dinner
- Social media exposure to our 8K+ followers

DINNER & DRINKS SPONSOR - £5,500

- Two delegate places at conference
- Acknowledgement at dinner address
- Logo on table menu
- Logo on pre-event marketing
- Logo on conference APP and delegates badges
- Option to provide branded gifts for tables
- Social media exposure to our 8K+ followers

GAMIFICATION - £4,500

- Logo on all pre-event marketing
- Acknowledgement in Gamification address
- Logo on the Gamification section of the APP and on TV live stream of the Gamification throughout the duration of the conference
- Logo on conference APP and delegates badges
- Social media exposure to our 8K+ followers
- Gamification prize included, sponsor to present prize

BREAKOUT GIFTS - ENERGISER - £1,500 + GIFT

- Logo on all pre-event marketing
- Logo on conference APP and delegates badges
- Social media exposure to our 8K+ followers
- Gift to be placed on seats Thursday and Friday
- Energiser gift is to be provided by the sponsor, this is up to the sponsor to be as imaginative as they wish.



Please note accommodation is not included in our sponsorship packages

SPG FORUM NOVEMBER 2020

SPG Forum is the essential conference for insolvency practitioners, restructuring experts and their staff in smaller and medium sized practices. Packages include:

MAIN/HEADLINE SPONSOR - £7,000

- A ten minute presentation by the sponsoring firm
- Two full delegate places at conference
- Branding and/or exhibitor stand at the event
- Logo on all pre-event marketing and delegate pack
- Full page advert within delegate pack
- Social media exposure to our 8K+ followers

WELCOME (DRINKS) RECEPTION SPONSOR - £2,000

- Logo on all pre-event marketing and delegate pack
- Full page advert within delegate pack
- Branding at drinks reception
- Social media exposure to our 8K+ followers

DINNER SPONSOR - £4,000

- Two delegate places at conference
- Logo on table menu
- Logo on pre-event marketing and delegate pack
- Full page advert within delegate pack
- Option to provide branded gifts for tables
- Social media exposure to our 8K+ followers

EXHIBITING SPONSOR - £2,650

- Branding and/or exhibitor stand at the event
- Full page advert within delegate pack
- Two places at drinks/dinner
- Social media exposure to our 8K+ followers

Please note accommodation is not included in our sponsorship packages



R3 & INSOL EUROPE CONFERENCE JULY 2020

This is a one day joint conference between the UK trade body, R3, and its European wide equivalent, INSOL Europe. It brings together practitioners from across the memberships and beyond to share experiences and debate topical international and cross-border issues. This is a technical conference aimed at all those who have an interest in cross-border insolvency and restructuring matters, including insolvency practitioners, lawyers, financial advisers, lenders, distressed asset investors, judges and academics.

MAIN/HEADLINE SPONSOR - £2,000

- A ten minute presentation by the sponsoring firm
- Two full delegate places at conference
- Branding and/or exhibitor stand at the event
- Logo on all pre-event marketing and delegate pack
- Full page advert within delegate pack
- Social media exposure to our 8K+ followers

EXHIBITING SPONSOR - £1,200

- Branding and/or exhibitor stand at the event
- Full page advert within delegate pack
- Social media exposure to our 8K+ followers

R3 ANNUAL DINNER JULY 2020

The Annual Dinner is the insolvency event of the year, and allows you to network directly with over 220 insolvency and restructuring professionals, lawyers and turnaround practitioners. Over the past few years, this ever-popular dinner has increased in both attendance and profession involvement and typically attracts in the region of 40 key insolvency firms from around the UK.

R3 LADIES' LUNCH OCTOBER 2020

Celebrate the achievements of women in the profession and honour the pioneers, who have championed women and diversity in insolvency. The Ladies' Lunch provides an opportunity to network with senior professionals and business leaders from across the insolvency, restructuring and turnaround world. With over 800 guests in attendance, this is the chance to mix with those who influence and shape our sector.

MAIN/HEADLINE SPONSOR

DINNER £6,000 | LUNCH £8,000

- Acknowledgment within President's welcome speech
- Table of 10 at the lunch/dinner
- Option to provide a corporate gift for guests
- Logo on AV, and all pre-event marketing material
- Logo on table plan & menu at lunch/dinner
- Branding at the event
- Social media exposure to our 8K+ followers

ENTERTAINMENT/EXHIBITING SPONSOR

DINNER £3,500 | LUNCH £4,500

- Table of 10 at the lunch/dinner
- Logo on AV, and all pre-event marketing material
- Logo on menu
- Social media exposure to our 8K+ followers

WELCOME (CHAMPAGNE) RECEPTION SPONSOR

DINNER £4,500 | LUNCH £5,500

- Table of 10 at the lunch/dinner
- Logo on AV, and all pre-event marketing material
- Branding at drinks reception
- Social media exposure to our 8K+ followers



R3 PODCAST'S

PRICE PER PODCAST £750

To support R3 in maintaining relationships with members and deliver more content at the convenience of members, R3 will be recording a series of Podcast's covering a range of topics. The Podcast will take the form of a discussion forum whereby two or more professionals may debate a technical issue affecting the profession or a policy consultation or a general discussion about studying for the JIEB. The topics are endless.

The aim is to produce a minimum of six podcasts per year with a length time of 20-30 minutes. Although, considering the nature of the profession and the number of unexpected issues that may arise, we hope to produce more.

- Social media exposure to our 8K+ followers
- Branding on R3 Podcast web page
- 30 second's company introduction at the start of the podcast and a mention at the end
- Logo on all Email Marketing

RECOVERY NEWS

RECOVERY News is a monthly newsletter providing regular updates on the latest issues, discussions, thought leadership pieces and debates in the sector. Plus topical news, technical updates, jobs listings and much more. All delivered every month to 1,000s of professionals in the sector.

ADVERTORIAL - £750

500 WORDS, INCLUDES LOGO AND LINK TO WEBSITE

LEADERBOARD BANNER - £495

PLACED DIRECTLY BELOW HEADLINE STORY 600PX BY 150PX

JOB LISTINGS - £395

LIST UP TO THREE ROLES WITH LINKS TO FULL JOB ADVERT





For sponsorship and partnership opportunities contact:
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